

PROFILE



DR. WERNER HARING

Attorney-at-Law

Dr. Haring's career has spanned the industry and private consultants' sectors. His roles included Legal and Tax Consultant for the former SANDOZ AG, Deputy Head of Legal for the former Ciba-Geigy AG and Head of Trademarks & eBrands for Novartis AG. Dr. Haring took a leading role in developing future-oriented Intellectual Property Strategies on a global scale and interfacing classical IP-rights with new online rights, namely in the pharmaceutical field. He published numerous articles and books, was a speaker at many international conferences and, among others, Member of the Board of Directors of INTA (= International Trademark Association / New York).

Since 2002, he is operating on an independent basis as Managing Director of AVVANT Ltd (Global Name Protection) and of IP Mirror Ltd (Internet Services and Domain Name Protection) as well as Consultant for International Investment Companies.

Since 1996, Dr. Haring is giving sustainable support to the above-mentioned humanitarian projects in Bhutan dedicating to the people of Bhutan his heart, energy and know-how.